

2023
Media Kit



La^{EST 2008}
Bulakenya

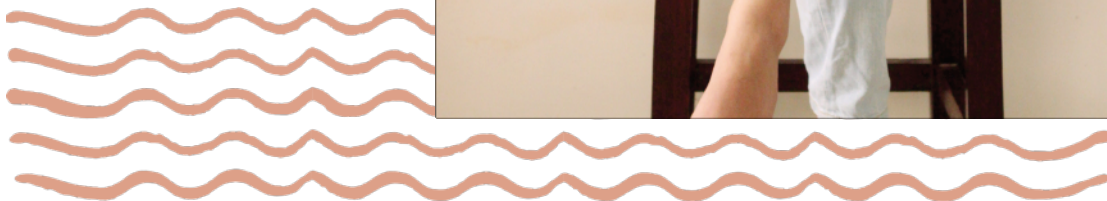
labulakenya.com

oh hey!

My name is Kaye, and I'm the voice behind La Bulakenya. Armed with my beat-up camera, my two favorite assistants in tow, and a mind always hungry for the next adventure, I explore my hometown Bulacan—be it **food, place, event, activity or business**. I'm on constant lookout for the newest, the best and the most popular. Are you ready for the spotlight?



labulakenya.com



Statistics



77,905 followers
@labulakenya

74%

Bulacan-based

25 to 44

average audience age

41,828

monthly page visits

76%

women

916,888

monthly post reach

269,029

monthly organic engagement

PARTNERSHIP

opportunities

STORE VISIT

Best option for businesses like resorts, campsites, restaurants, milk tea shops, cafes, spas, clinics, etc. that require a branch/site visit.

PRODUCT REVIEW

Best option for product-based businesses like home-based bakers/cooks, fashion, personal care, etc. that do not require a visit.

SHOUTOUT

Best option for a one-off advertisement of your new product or service, a new branch announcement or seasonal offerings.

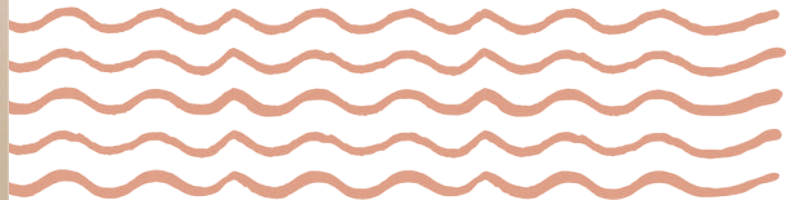
EVENT FEATURE

For store or mall openings and/or previews, familiarization trips, etc. that require a branch/site visit and same-day posting.

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Helping Bulacan businesses thrive through intelligent, high-impact social media campaigns



PARTNERSHIP

details

SITE VISIT

- ✓ 2-hour personal visit¹
- ✓ 1 Facebook Post²
- ✓ 1 Facebook Reel
- ✓ 1 Facebook Story³
- ✓ 2 Free Post Shares⁴
- × No YouTube Video
- ✓ Additional FREE Facebook Posts⁵

Php3,500

SHOUTOUT

- × No personal visit
- ✓ 1 Facebook Post²
- × No Facebook Reel
- × No Facebook Story³
- × No Free Post Share⁴
- × No YouTube Video
- × No Additional FREE Facebook Posts⁵

Php500

PRODUCT REVIEW

- × No personal visit¹
- ✓ 1 Facebook Post²
- ✓ 1 Facebook Reel
- ✓ 1 Facebook Story³
- ✓ 2 Free Post Shares⁴
- × No YouTube Video
- ✓ Additional FREE Facebook Posts⁵

Php2,000

EVENT FEATURE

- ✓ 2-hour event attendance⁶
- ✓ 2 Facebook Posts²
- ✓ 1 Facebook Reel
- ✓ 2 Facebook Stories³
- ✓ 1 Free Post Share⁴
- ✓ 1 YouTube Video
- ✓ Additional FREE Facebook Posts⁵

Php5,000

¹ Please ask me for details about site visit.

² Additional Facebook posts available at *Php500* per post.

³ Additional Facebook stories available at *Php250* per story.

⁴ Additional Facebook post shares available at *Php250* per share.

⁵ Additional FREE support post/s at my discretion, depending on campaign performance

⁶ Please ask me for details about event attendance. Mileage allowance is excluded for GC payments.



work with me

FOR MORE INFORMATION:

email me » kaye@labulakenya.com

PM me » <https://fb.com/labulakenya>

